

WHAT IS CLAIMED IS:

1. A food scoop and serving container comprising:
an upwardly tapered frusto-conicle portion of stiff resilient cellulosic material having a generally circumferential grain direction and a base for closing a bottom of said frusto-conicle portion.
2. A food scoop and serving container according to claim 1 in which said base has a generally circular shape.
3. A food scoop and serving container according to claim 2 in which said base is formed separately from said upwardly tapered frusto-conicle portion.
4. A food scoop and serving container according to claim 3 in which said upwardly tapered frusto-conicle portion defines an open scoop shaped top having an open face portion.
5. A food scoop and serving container according to claim 4 in which said stiff resilient cellulosic material is paper board and which said food scoop and serving container defines a generally cup shape container.
6. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container, said carton blank comprising a flat sheet stiff resilient sheet of cellulosic material defining multiple rows of side by side carton elements having a top, a bottom and two opposite sides and wherein the grain direction of said cellulosic material is in the direction of said rows.
7. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container according to claim 6 in which said top of a carton element is contiguous with a bottom of an adjacent carton elements in each of said rows in a repeating format.

8. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container according to claim 7 in which the sides of each of said carton elements define a pair of converging linear edges which converge from said top to said bottom.

9. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container according to claim 8 in which said bottom of each of said carton elements in said flat sheet defines an arc shaped concave edge.

10. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container according to claim 9 in which said top edge of said carton element defines an undulating shape with a concave portion opposite the top of said arc shaped bottom.

11. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container according to claim 7 in which said carton elements in one of said rows is staggered with respect to said carton elements in an adjacent row in order to reduce scrap material between said carton elements.

12. A carton blank for forming a plurality of upwardly tapered frusto-conicle portions of a food scoop and serving container according to claim 11 in which said cellulosic material is paper board with a thickness of about 0.012.